Call for Papers

Joint International Conference

ESP in Asia: Review and Speculation

The 4thNational Conference of the Chinese Association for ESP

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The 7th International Conference on ESP in Asia

Time: 25--27 September 2015(Fri-Sun)

Venue: China University of Petroleum(East China), Qingdao, Shandong, China

Conference website: www.jointesp2015.org

Conference aims:

This year’s conference aims to explore the educational, economic, as well as social aspects of ESP teaching and research in the Asian context, to establish the basis, network and recognizable meeting point of ESP researchers and practitioners. We believe that with contribution from participants from China and other parts of the world, this conference will further development of the field in general and enhance ESP research and teaching practice in Asia in particular.

Conference sub-themes:

Conference sub-themes include, but are not limited to:

1. Curriculum and course design in ESP
2. Materials design and writing in ESP
3. Development and application of ESP theories
4. ESP teaching and learning approaches and methods
5. Innovations in ESP research and instruction
6. ESP teacher development
7. Development of ESP testing and assessment
8. English teaching and learning for academic purposes
9. English teaching and learning for professional purposes
10. English teaching and research for business purposes
11. English teaching and research for legal purposes
12. Intercultural communication in ESP teaching

Important dates:

Abstract submission deadline: June 1, 2015

Notification of acceptance: July 1, 2015

Abstract Submission:

All presentations will be 20 minutes, followed by 5 minutes for Q & A. Your abstract (in MS Word version), written in English and sent to taiwanesp@gmail.com, should not exceed 300 words.Use single space,1-inch page margin, 12-pointfont size, and Times New Roman.Please download the abstract sample here:abstract sample

Co-organizers:

College of Arts China University of Petroleum (East China)

The Chinese Association for ESP, China

Taiwan ESP Association

Research Centre for Professional Communication, The Hong Kong Polytechnic University

The Chinese Journal of ESP

Organizing Committee:

Chair: Sun Youzhong

Executive Chair: Wang Shuting

Coordinator:Wang Xinbo

Members:

CaiJigang, Huang Ping, Li Liwen, Wang Lifei, Winnie Cheng,YangRuiying, Yinghuei Chen

Contact:

Should you have any questions, please send your inquiries to taiwanesp@gmail.com.